

# Why UC Is A Must For Manufacturing

Manufacturing - the art and science of making things - is an all-encompassing term that's often used far too generally. As the capabilities and priorities of skilled workers and executives continue to change at a rapid clip, they need a communications solution that doesn't generalize. Unified communications services provided by Teo Technologies are an example of how ages-old trades are being brought into a new light in 2017.

People who work in manufacturing are often thought of as those who spend their days on an assembly line or factory floor. While this is of course still true today, more jobs in this sector are beginning to look more like typical white-collar work. With this trend comes several related phenomena, including the shift toward remote work. According to a recent Gallup poll, 43 percent of U.S. employees worked remotely at some point in the last year.

Being productive as a remote worker in any capacity requires mobility and instant access to colleagues. UC solutions help manufacturing firms reach these twin goals, allowing more workers to be mobile when necessary, without sacrificing their availability to far-flung coworkers.

Remote work is often hailed for its convenience, but it can be a boon to customer engagement just as well. In fact, an overwhelming majority of CEOs in the manufacturing sector see mobile technology as a key ingredient in efforts to maintain business relationships and build new ones. UC services and devices facilitate these initiatives by keeping colleagues in constant contact with one another.

Of course, futuristic technology isn't worth much if it can't continue to grow and adapt to meet the needs of a dynamic workforce. Teo Technologies implements scalable UC solutions that help ensure manufacturers can keep building and improving well into the industry's next chapter.

BUILDING CHANGE:

## Why UC is a Must for the Manufacturing Industry

The manufacturing industry continues to grow and expand, which creates a need for a communications system that can expand with it. As operations and workers become more remote, a unified communications (UC) system can keep them in touch and in sync. Here are 4 reasons why UC is a must for the manufacturing industry.

**1 It connects a distributed workforce.**

**43%**

of U.S. workers work remotely in some capacity. With employees and offices positioned around the country and even around the world, UC can let workers in different time zones coordinate their efforts.

**2 It enhances mobility.**

**73%**

of industrial manufacturing CEOs listed mobility as one of their top technology priorities. With UC, employees using mobile devices can connect with each other easily and collaborate more effectively.

**3 It can boost customer engagement.**

**81%**

of manufacturing CEOs see utilizing mobile technology for customer engagement as a key strategy. Unified communications can give customers instant access to products and services, or serve as a secure portal for orders and messages.

**4 It's scalable.**

U.S. manufacturing is expected to grow **3% in 2017 and by 2.8% in 2018.** As your business grows, UC can easily grow with it, connecting new devices with existing systems.

Teo Technologies can assist members of the manufacturing industry in meeting their growing demands, creating a more agile, effective, connected and profitable company.

Find out more at [www.teotech.com](http://www.teotech.com).

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